

# Your puppy's first year

trupanion™

Medical insurance for the life of your pet.



Nearly  
**1 in 2**  
pets need  
unexpected care  
before their first  
birthday.\*

## Congrats on your new canine family member!

From their first biiiiig stretch to the first time they zoom across the living room, the first year with a puppy is full of exciting milestones. Every week brings something new, so here's what to expect.

8 WEEKS TO 3 MONTHS

After about 8 weeks, your puppy is ready to go home with you. By this time, they've picked up some basic social skills, learned to control their bite, and gained a bit of coordination. They might feel nervous at times, so give them lots of positive training to help build their confidence.

### PREPARE

Nearly 1 in 2 pets need unexpected veterinary care before their first birthday, so now is the best time get pet insurance for your puppy. Ask your vet today about an Exam Day Offer from Trupanion! Hopefully your puppy stays out of trouble, but pet insurance can come in handy as they explore, chew, and grow.

3 TO 6 MONTHS

As your puppy starts teething, they'll want to chew just about everything. Make sure they have plenty of safe chew toys to help soothe their sore gums. There's also a higher chance they'll swallow something they shouldn't. Trupanion covers foreign body ingestion, as well as retained baby teeth, if you enroll your puppy before they're 6 months old.

### SOCIALIZE

Your puppy's starting to learn their place in the pack, which includes you and any other pets in the home. They might test boundaries or get a little territorial. This is totally normal, so stay patient and consistent with training.

START  
PUPPY  
TRAINING!



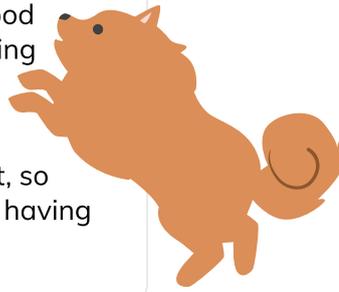
Call Trupanion at **833.757.1744** within 24 hours after your pet's exam and start protecting your pet today!

6 TO 9 MONTHS

Both male and female puppies can become sexually active around this time, so it's a good time to decide if you're spaying or neutering your puppy. Females can get pregnant during their first heat, which can happen as early as six months old.

#### EXPLORE

Your puppy might go through another chewing phase as they explore their environment, so don't be surprised if household belongings become targets. They'll grow out of this, but having chew toys on hand can help protect your home.



9 TO 12 MONTHS

Larger breed puppies tend to act more like puppies until about 18 months, while smaller breed puppies usually reach social maturity by 12 months.

#### ENGAGE

Keep bonding with your pup through play and training. Keeping them excited, happy, and curious will help them grow, learn, and love you unconditionally.

KEEP UP  
THEIR  
ROUTINE!

For more tips on giving your new puppy the best care they can get, head to [trupanion.com](https://trupanion.com).

## Start protecting your puppy today

Get immediate coverage after today's exam with no upfront cost\* — it only takes a minute

- ✓ Coverage starts today
- ✓ Vet bills can be paid in seconds
- ✓ Here for you 24/7/365

Hurry! This offer is only good for 24 hours.

**833.757.1744**

Use promo code: **PUPPY**

\*Based on internal Trupanion data † Not available in NY. Trupanion software required at the veterinary hospital with veterinarian-approved direct bill pay. Veterinary staff are not compensated for providing this offer. This special offer is available for pets up to 14 years of age when activated within 24 hours following a veterinary examination. This offer is non-transferable. Limit one per pet. Offer programs vary based on where you live. For residents of CA, ID, FL, PA, PR, SC, and WA, your monthly payment is discounted the first year of this plan. We also collect the first month's discounted cost over months 2 through 12 of your first year as part of your monthly cost. Trupanion is a registered trademark owned by Trupanion, Inc. Trupanion policies are underwritten by American Pet Insurance Company or ZPIC Insurance Company in the United States, and sold and administered by Trupanion Managers USA, Inc., 6100 4th Ave S, Seattle, WA 98108, (CA license No. 0G22803, NPN 9588590). To verify your underwriter please consult the declarations page of your policy or contact us at 1.888.733.2685. PF381-0525.0526

