

Top Tips for Navigating COVID-19

- 1. Limit client time in hospital by using technology such as Skype, email, and texting.
- **2. Offer consultations through telemedicine.** The use of a TeleMed app allows for secured payment.
- Provide online check-in through your website as well as curbside drop-off and check-in.
- Offer curbside services when possible for services such as toenail trims and other tech calls.
- **5. Encourage clients to use your online store** for their pet's nutritional, prescription, and prevention needs.
- **6.** Call clients that have a senior discount in your system or who you know to have cancer or a compromised immune system. Send out a courtesy call and email to offer them assistance explaining curbside drop-off.
- 7. Get training on new initiatives that are difficult to schedule during the busy season.

 Utilize any down time to develop your staff. Push for your team to complete their CE during this time to minimize time off requests later in the year.
- 8. Schedule vendors for remote lunch and learns or virtual vendor visits like Trupanion offers. Staff at home can also join for those things that we always run out of time for.
- **9. Encourage staff to brainstorm** ways to demonstrate your core values and support the community.
- **10.** Make sure you have new, easy ways to pay that are low to no touch: Apple Pay / PayPal / Venmo.

ADDITIONAL RESOURCES:

NOMV: https://www.nomv.org/

MightyVet: https://mightyvet.org/

AVMA COVID-19 Information: https://www.avma.org/resources-tools/animal-health-and-welfare/covid-19

AVMA Guidance for Telemedicine: https://www.avma.org/telemedicine

Existing NASPHV Recommendations for Protecting Yourself and Your Staff from Zoonotic Disease:

http://nasphv.org/Documents/VeterinaryStandardPrecautions.pdf