

## Exam Day Offers

### HOW THEY WORK

When a client activates an Exam Day Offer after checkout and within 24 hours after their pet's exam, they receive:

- Immediate protection — all waiting periods are waived.
- No upfront payments — no financial information is required.

### WHY THEY'RE IMPORTANT

- Your care is more accessible because clients don't have to worry as much about cost.
- They provide immediate value and peace of mind to your clients.
- They're the best way to proactively prepare clients for potential costs of care.

When clients are more financially prepared for the unexpected, more pets receive care, leading to a happier, more fulfilled team and more loyal, satisfied clients.



### HOW TO GET STARTED



**ASK** your clients at check-in or when booking appointments, **"Who is your pet's medical insurance provider?"** This helps set the expectation for proactive pet ownership.



**DISCUSS** medical insurance for pets as part of your wellness exam checklist. It only takes a few seconds and can eliminate barriers due to cost of care for a lifetime.



**CLICK** a button in our software and your client will receive an email or text with a digital Exam Day Offer from Trupanion as a thank you for visiting their trusted veterinarian.



Call **844.948.1645**, visit **GET.TRUPANION.COM/ExamDayOffer**, or contact your local Territory Partner to learn more.

In addition to waiving waiting periods, our Exam Day Offer program provides a discount on the monthly cost for the first 12 months of coverage. We also collect the first month's discounted cost over months 2 through 12 of the first year as part of the monthly cost.

Terms and conditions apply. See the policy at [Trupanion.com/pet-insurance](https://Trupanion.com/pet-insurance). Trupanion is a registered trademark owned by Trupanion, Inc. Underwritten in Canada by Omega General Insurance Company and in the United States by American Pet Insurance Company, 6100-4th Ave S, Seattle, WA 98108. Please visit [AmericanPetInsurance.com](https://AmericanPetInsurance.com) to review all available pet health insurance products.

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